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July 19, 2004

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

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JUL 19 2004

Federal Communications Commission
Office of Secretary

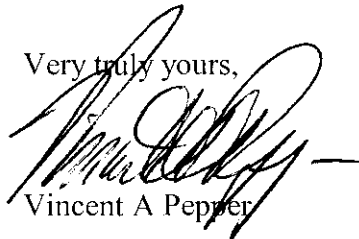
Re: MB Docket No. 04-196
RM-10970

Dear Ms. Dortch:

Transmitted herewith on behalf of Key Largo Broadcasters are an original and four (4) copies of its Comments in the above-referenced rule making proceeding.

Should any further information be desired in connection with this matter, please communicate with this office.

Very truly yours,



Vincent A Pepper

Enclosures

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Before the
Federal Communications Commission
Washington, DC 20554

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JUL 19 2004

Federal Communications Commission
Office of Secretary

In the matter of)	
)	
Amendment of Section 73.202(b))	MB Docket No. 04-196
FM Broadcast Stations)	
Key Largo, Florida)	RM-10970
)	
To: Assistant Chief, Audio Division		
Media Bureau		

COMMENTS

COMES NOW, Key Largo Broadcasters by its attorneys and hereby respectfully submits its Comments in support of the proposed allocation of FM Channel 237C3 to Key Largo, Florida. In support thereof it is stated as follows:

1. The proposed allocation will provide Key Largo with a second FM commercial aural transmission service in addition to two non-commercial FM stations (WGES and WMKL) which are assigned to Key Largo. Obviously, the Commission has previously recognized Key Largo as a community qualified for allotment purposes. The 2000 census population for Key Largo is 11,886 persons.

2. Clearly it will serve the public interest to afford a choice of commercial services to the public of Key Largo and to its advertisers and, therefore, the public interest, convenience and necessity will be served by the proposed allocation.

3. Upon completion of the allocation process, Key Largo Broadcasters will file an application for the new facilities and, if granted, will construct and operate the station.

Respectfully submitted,

KEY LARGO BROADCASTERS

By: 

Vincent A Pepper
Its Attorney

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July 19, 2004

CERTIFICATE OF SERVICE

I, Lisa A. Blackburn, a secretary at the law firm of Womble Carlyle Sandridge & Rice, PLLC, do hereby certify that true copies of the foregoing "Comments" were mailed, postage prepaid on this 19th day of July, 2004, to the following:

Paul B. Christensen, Esq.
Law Offices of Paul B. Christensen, P.A.
3749 Southern Hills Drive
Jacksonville, FL 32225
(Petitioner)

*Rolanda Faye Smith
Media Bureau
Federal Communications Commission
445 12th Street, SW, Room 3-A320
Washington, DC 20554



Lisa A. Blackburn

*Via Hand Delivery